

St. Francis Xavier's College
2017/2018
BAFS – Business Management Module
Course Outline

Level: From 4

Term 1

Textbook: (1) Business Environment & Introduction to Management
 (PEARSON)

Ch.	Topics / Main Theme
1.	Hong Kong's Business Environment
2.	Forms of Business Ownership
3.	Business Ethics and Social Responsibilities
4.	Management Functions
5.	Key Business Functions
6.	Small and Medium Enterprises

Term 2

Textbook: (1) Basics of Personal Finance Management (PEARSON)

Ch.	Topics / Main Theme
1.	Time Value of Money
2.	Consumer Credit
3.	Personal Financial Planning and Investments
4.	Stock Trading as an Investment

(2) Marketing Management (PEARSON)

Ch.	Topics / Main Theme
1.	Role of Marketing
2.	Marketing Research

Modes of Assessment and Weighting (Both Terms)

Modes	Regular Tests	Assignments	Quizzes and performance in class	Examination
Weights	10%	10%	10%	70%